



**SGCCI**



# SGCCI **Food & Beverages** EXPO 25 26 27 JANUARY 2025

AN EXHIBITION OF **FOOD TECHNOLOGY,**  
**PRODUCTS & SERVICES**



VENUE



Surat International Exhibition &  
Convention Centre, Sarsana, Surat.

# MAJOR CATEGORIES OF EXPO

  
**F&B**  
EQUIPMENTS

  
**FOOD**  
PRODUCTS

  
**BEVERAGES**  
PRODUCTS

**HOSPITALITY**



## THE EXHIBITION

A Food And Beverage Expo is an event that brings together various players in the food and beverage industry, including producers, manufacturers, distributors, retailers, and consumers. These expos serve as platforms for showcasing new products, trends, and innovations in the food and beverage sector.

The SGCCI Food & Beverages' 25 (5th Edition) an International Exhibition on Food and Beverages including Processing sector is being organized by The Southern Gujarat Chamber of Commerce & Industry (SGCCI) from 25<sup>th</sup> to 27<sup>th</sup> January, 2025 at the Surat International Exhibition & Convention Centre, Sarsana, Surat.

The event will showcase latest innovations in Food Processing and allied Sectors, Procurement, Machinery, Products, Services and Finance in India and abroad, making it a significant platform for business partnerships worldwide. The exhibition is aimed at bringing all the stakeholders i.e, Industry – Indian & Foreign Companies, States & Central Government, Policy makers, Research Organizations, Academicians, Farmers, Financial Institutions, Agri-media, NGOs in related sectors onto one platform to explore business opportunities.

## EVENT HIGHLIGHT

**3 DAYS**  
INTERNATIONAL  
EXHIBITION

**CONFERENCE**  
AND  
SEMINARS

**NEW**  
PRODUCT  
LAUNCH

**BRAND**  
PROMOTION  
OPPORTUNITIES

**B2B**  
MEETINGS



## THE EXHIBITORS PROFILE



- Dried, Frozen and Canned Food
- Food, Bakery & Groceries
- Food Processing Equipments & Machinery
- Additives & Flavors
- Beverages & Drinks (Non Alcoholic)
- Consumer Packaged Goods (CPG)
- Food Parks
- Packaging Machines & Materials
- Cold Chain Equipment & Refrigeration Appliances
- Warehousing & Cargo Handling
- Insurance Agencies
- Financial Institutions
- Consultants & Advisors
- Trade Magazines connected with Agriculture, Food, Food Processing, Packaging & allied industries
- Food Testing Laboratory & Others



## THE VISITORS PROFILE

- Manufacturers & Professionals from Food Processing & Packaging Industry including Dairy
- Agricultural Machinery Manufacturers, Suppliers & Experts
- Food and Beverages Producers, Importers & Distributors
- Irrigation Systems Manufacturers/ Suppliers
- Engineers/ Technocrats
- Consultants and Advisors
- Seed Fertilizers and Agrochemical Industry
- Industrialist, Traders and Entrepreneurs
- Farmers
- Food Quality Assurance Professionals
- International Delegates and Diplomats
- Students and Scientists of Universities / Research Institutions
- Agri & Food Marketing Board/ Industries
- Agriculture Departments of States
- Central Government Officials
- Finance Institutions
- Organic Food Producers & Marketing
- One and all related to Agriculture, Food & Associated Industry

# SPONSORSHIP MATRIX

## POWERED BY SPONSORSHIP

- Tagline as "Powered By" Sponsor.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
  1. General Invitation Card
  2. Inaugural Invitation Card
  3. Hoardings
  4. Magazine Advertisement
- Logo Visibility on Web Site of **Food & Beverages Expo - 2025**.
- Logo Visibility on one side panel of the **Backdrop** during **Inaugural Function**.
- We will give priority of **Dignitaries to visit in your stall**.
- We will give priority for **Recognition of your company** in the **Inaugural function of "Food & Beverages Expo - 2025"**.
- **Last Cover Page Advertisement** (4 Colour) in the **Exhibitors' Catalogue** of "Food & Beverages Expo - 2025". (Size 13 cm width & 20 cm height and Advertisement material will be needed in CDR format).
- One **Banner** at the Exhibition Centre. (Size 26 ft. x 4 ft.) (Advertisement material will be needed in CDR format).
- **Parking Pole** inside Parking Area. (20 Nos. one side) (Size 2.5 Ft. x 3.5 Ft.)
- **Outer Wall** Roadside of Exhibition Centre. (15 Nos.) (Size 10 Ft. x 6 Ft.)

## PLATINUM SPONSORSHIP

- Tagline as "Platinum" Sponsor.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
  1. General Invitation Card
  2. Inaugural Invitation Card
  3. Hoardings
  4. Magazine Advertisement
- Logo Visibility on Web Site of **Food & Beverages Expo - 2025**.
- Logo Visibility on one side panel of the **Backdrop** during **Inaugural Function**.
- We will give priority of **Dignitaries to visit in your stall**.
- We will give priority for **Recognition of your company** in the **Inaugural function of "Food & Beverages Expo - 2025"**.
- **Last Cover Page Advertisement** (4 Colour) in the **Exhibitors' Catalogue** of "Food & Beverages Expo - 2025". (Size 13 cm width & 20 cm height and Advertisement material will be needed in CDR format).
- One **Banner at the Entrance** of the Exhibition Centre. (Size 26 ft. x 4 ft.) (Advertisement material will be needed in CDR format).
- **Parking Pole** inside Parking Area. (15 Nos. one side) (Size 2.5 Ft. x 3.5 Ft.)
- **Outer Wall** Roadside of Exhibition Centre. (12 Nos.) (Size 10 Ft. x 6 Ft.)

## GOLD SPONSORSHIP

- Tagline as "Gold" Sponsor.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
  1. General Invitation Card
  2. Inaugural Invitation Card
  3. Hoardings
  4. Magazine Advertisement
- Logo Visibility on Web Site of **Food & Beverages Expo - 2025**.
- Logo Visibility on one side panel of the **Backdrop** during **Inaugural Function**.
- We will give priority of **Dignitaries to visit in your stall**.
- We will give priority for **Recognition of your company** in the **Inaugural function of "Food & Beverages Expo - 2025"**.
- **One Full Page Advertisement** (4 Colour) in the **Exhibitors' Catalogue** of "Food & Beverages Expo - 2025". (Size 13 cm width & 20 cm height and Advertisement material will be needed in CDR format).
- One **Banner at the Exit** of the Exhibition Centre. (Size 26 ft. x 4 ft.) (Advertisement material will be needed in CDR format).
- **Parking Pole** inside Parking Area. (12 Nos. one side) (Size 2.5 Ft. x 3.5 Ft.)
- **Outer Wall** Roadside of Exhibition Centre. (10 Nos.) (Size 10 Ft. x 6 Ft.)

## SILVER SPONSORSHIP

- Tagline as "Silver" Sponsor.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
  1. General Invitation Card
  2. Inaugural Invitation Card
- Logo Visibility on Web Site of **Food & Beverages Expo - 2025**.
- Logo Visibility on one side panel of the **Backdrop** during **Inaugural Function**.
- We will give priority of **Dignitaries to visit in your stall**.
- We will give priority for **Recognition of your company** in the **Inaugural function of "Food & Beverages Expo - 2025"**.
- **One Full Page Advertisement** (4 Colour) in the **Exhibitors' Catalogue** of "Food & Beverages Expo - 2025". (Size 13 cm width & 20 cm height and Advertisement material will be needed in CDR format).
- One **Banner at the Exit** of the Exhibition Centre. (Size 26 ft. x 4 ft.) (Advertisement material will be needed in CDR format).
- **Parking Pole** inside Parking Area. (10 Nos. one side) (Size 2.5 Ft. x 3.5 Ft.)
- **Outer Wall** Roadside of Exhibition Centre. (10 Nos.) (Size 10 Ft. x 6 Ft.)
- **(All Silver Sponsors Logo will be share equally in alphabetical order)**

## RATE CHART

Rate Per Sq. Mt. (Rs. ₹)	TOTAL AREA (In Sq. Mtrs.)
Rs. 5,000/-	
Rs. 4,500/-	

## SPONSORSHIP

Description	Amount ₹
Powered by	Rs. 5,00,000/-
Platinum Sponsor	Rs. 4,00,000/-
Gold Sponsor	Rs. 3,00,000/-
Silver Sponsor	Rs. 2,00,000/-

### GST & Other Govt. Taxes Applicable

**Note:** Sponsorship avenues available only participants

### Surat International Exhibition & Convention Centre

Off Sachin Magdalla Highway,  
Nr. Khajod Crossing, Sarsana,  
Surat - 395007, Gujarat, India.

### VENUE



### APPROACH TO VENUE

12 KMS from Surat Railway Station  
5 KMS from Surat Airport  
20 KMS from N.H.8  
(By pass Palsana – Sachin GIDC)

ORGANISED BY



**SGCCI**

**THE SOUTHERN GUJARAT CHAMBER OF COMMERCE & INDUSTRY**

&

**SOUTHERN GUJARAT CHAMBER TRADE & INDUSTRIES DEVELOPMENT CENTRE**

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